



SYMPHONIC^{DIST.}

Simple and Effective **You**Tube**** Practices



Simplify.

Example:

Simplify Recordings

BASIC OPTIMIZATIONS

The image shows a YouTube channel page for 'Simplify.' with several annotations pointing to specific features:

- Clear Profile Image:** Points to the 'Simplify.' profile picture in the top left corner.
- Nice Header Image Optimized For Mobile:** Points to the large 'Simplify.' banner image at the top of the page.
- Social Media & Website Integration:** Points to the 'Official Website' button and social media icons (Google+, Facebook, Twitter, YouTube) in the top right corner.
- Cross Promotion and Manage Subscriptions w/ Other Channels:** Points to the 'Subscriptions' section at the bottom of the page.


Subscriptions Section:

Channel Name	Subscribe Button	Subscriber Count
NeurofunkGrid	Subscribe	50K
Derek Vincent Smith • Topic	Subscribe	2K
Neurohop	Subscribe	4K
ODESZA	Subscribe	23K
Bassline Drift	Subscribe	8
Gold Standard Floor Care	Subscribe	2
JompaMusic	Subscribe	85K
Marvel Years	Subscribe	45
Soulular Music	Subscribe	30
KoanSoundTV	Subscribe	32K


ADVANCED OPTIMIZATIONS

Shelves → Clear & Informative Thumbnails →


Free Downloads




Cosmic Zebra - Supersonic (Free Download) [Simplify]
by Simplify Recordings • 9 months ago • 1,127 views
► Subscribe: <http://bit.ly/1aZwoWH>
► More Info: <http://bit.ly/SIMP181...>




Fademan & Oleg K - Boiled (Free Download) [Simplify]
by Simplify Recordings • 9 months ago • 1,154 views
► More Info: <http://bit.ly/1ja0ILA>
► Free Download: <http://on.fb.me/KEMrSW...>




Whacka - Alive (Instrumental) [Simplify] (Free Download)
by Simplify Recordings • 11 months ago • 1,691 views
FREE DOWNLOAD to celebrate the release of Whacka's "Funky Sh*t"...



Whacka - Alive [Simplify] (Free Download)
by Simplify Recordings • 11 months ago • 1,677 views
FREE DOWNLOAD to celebrate the release of Whacka's "Funky Sh*t"...




Kairo Kingdom - Get Down (It Takes Two To Tango Remix) (FREE DOWNLOAD)
by Simplify Recordings • 1 year ago • 17,717 views
► Free Download: <http://bit.ly/1rdQF8e>
► Subscribe: <http://bit.ly/1aZwoWH...>




Flavours - Sino Stomp (FREE DOWNLOAD)
by Simplify Recordings • 1 year ago • 22,070 views
Taken from "Throw Your Stones" by Flavours
► Free Download: <http://on.fb.me/KEMrSW...>


Official Music Videos



Ill-esha - Only Fair - (ft. HeRobust remix) - Official Music Video
by Ill Esha • 1 year ago • 9,248 views
Open Heart Surgery: The Remixes now available via Gravitas Recordings as a "Name your Price"...



Jillian Ann feat. Love and Light - "Know Us" (Nit Grit Remix) [Simplify Recordings]
by Simplify Recordings • 1 year ago • 5,261 views
Check out Jillian's latest release "Passes Away": <http://www.beatport.com/release/passes-away/10644...>



It Takes Two To Tango - "Keep It Fresh" [Simplify Recordings]
by Simplify Recordings • 1 year ago • 1,070 views
iTunes <http://bit.ly/10qAvV0>
Beatport <http://bit.ly/SIMP119...>

Content Curation

Fan Engagement

INFORMATION SPACE UTILIZATION

Published on Nov 3, 2014

- ▶ Subscribe: <http://bit.ly/1aZwoWH>
- ▶ More Info: <http://bit.ly/1un3Oxo>
- ▶ Buy Direct From Record Label: <http://bit.ly/10Ov22V>
- ▶ iTunes: <http://bit.ly/10OuUQU>
- ▶ Beatport: <http://btprt.dj/1tTJtO0>
- ▶ Amazon: <http://amzn.to/1vCwSeZ>

Taken from "The Garnet" by D.Beam & Dak
Official Release Playlist: <http://bit.ly/1pgZOwU>

- 01 Throw - <http://youtu.be/MCDXtAptDq4>
- 02 Skynet - <http://youtu.be/r6-U29N0iCw>

D.Beam

- ▶ <http://www.facebook.com/D.BeamOfficial>
- ▶ <http://soundcloud.com/dbeamofficial>
- ▶ <http://twitter.com/DBeamOfficial>
- ▶ <http://youtube.com/user/DBeamOfficialTv>

Dak

- ▶ <http://www.facebook.com/DAKSound>
- ▶ <http://soundcloud.com/dak>

Simplify Recordings

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<http://youtube.com/SimplifyRecs>

Music "Throw" by D.Beam, Dak (Google Play • AmazonMP3 • iTunes)
Category Music
License Standard YouTube License

General Info & Where To Buy

Social Media & Website Links

Complete & Updated Profile Info

Future Bass Record Label.

Glitch Hop | Midtempo | Dubstep

Drum & Bass | Drumstep | & beyond!

CONTACT US:

demos@simplifyrecordings.com

licensing@simplifyrecordings.com

press@simplifyrecordings.com

ALL OTHER INQUIRIES:

info@simplifyrecordings.com

Official Website

Twitter

Beatport

Facebook

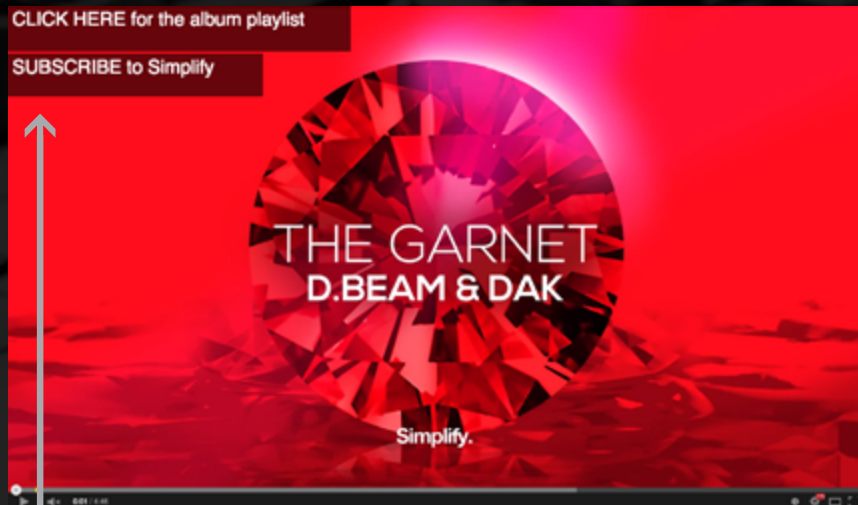
SoundCloud

Google+

15,094 subscribers
2,900,077 views

Joined Sep 29, 2009

VIDEO OPTIMIZATIONS



Annotations



In-Video Programming

MUSIC VIDEO OPTIONS



Lyric Video



Image Background



Official Music Video